ECIE 2017

12th European Conference on Innovation and Entrepreneurship

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Mini Track on Entrepreneurial Education and Learning

Chairs: Alexandros Kakouris and Minna Tunkkari-Eskelinen

The mini track will focus on entrepreneurial education and learning that is a growing field in research. We can draw upon the European perspectives for entrepreneurial education, the shift between the early promotion of entrepreneurship under the Lisbon strategy and the ongoing Europe 2020 action plan. For the early Oslo Agenda in 2006, and relevant grey literature, fostering the entrepreneurial mind-set was the main objective that called for various collaborations between official agencies and universities and also for innovative teaching to achieve impact. After a decade of implementation across Europe, entrepreneurial education should be able to discuss its outcomes and its coherent assessment. In US, the provision of entrepreneurial courses is more established and capable of providing quantitative and qualitative results about its performance.

Since a large number of courses and seminars are being offered worldwide, from formal academic settings to informal events and from typical classrooms to incubators, technology parks, summer academies and gathering halls, scholars and researchers focus on the adopted pedagogies and on the induced learning outcomes. Entrepreneurship also expands through online teaching facilitated through different online learning environments. At the same time, a large variety in content and methods is observed without prevailing teaching models. The mini-track aims to bring academics and practitioners from different entrepreneurial education settings in a common discourse regarding the pedagogy of entrepreneurial education and the observed learning outcomes.

Suggested topics include but are not limited to:

- Innovative teaching methods in entrepreneurship education
- Fostering reflection in entrepreneurial pedagogies
- Mapping the impact of entrepreneurship education
- Perspectives of educational policies for entrepreneurship
- Informal versus formal entrepreneurial teaching
- Entrepreneurial learning environments

Alexandros Kakouris, PhD, is an external lecturer in entrepreneurship and innovation at the University of Athens, University of Peloponnese and ASPETE. He holds a PhD in Physics and a MSc in Adult Education. He has been involved in entrepreneurship since 2006, researching educational issues. His special interest concerns fostering entrepreneurship and innovation to science graduates and the support of youth entrepreneurship through counselling. He also specialises in nascent entrepreneurship and experiential learning.

Minna Tunkkari-Eskelinen, Dc. (Econ.), is Principal Lecturer at JAMK University of Applied Sciences, Jyväskylä, Finland. Her areas of study are pedagogy, tourism industry and entrepreneurship as well as family business, and she is competent with service design, strategic thinking as well as development methods. She applies entrepreneurial methods and ideology when teaching and coaching students, teachers and micro entrepreneurs.

Submission details

In the first instance a 300 word abstract is required, to be received by **7 March 2017.** Please read the guidelines at http://www.academic-conferences.org/conferences/submission-information/ Submissions must be made using the online submission form at: http://www.academic-conferences.org/conferences/ecie/ecie-abstract-submission/

If you have any questions about this track please email the mini track chair: akakour@phys.uoa.gr

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